

Working Group Meeting for Finalisation of Curriculum and Textbook for Bancassurance Relationship Associate (Grades 11 and 12): 18 November to 22 December 2024

The working group meeting to finalise the curriculum and develop textbooks for the job role of Bancassurance Relationship Associate for Grades 11 and 12 was organised from 18 to 22 November 2024 at PSSCIVE, Bhopal. The meeting was attended by subject experts, including Dr. Rajeev Jain, Professor, SAGE University, Bhopal; Dr. Ajaya Mishra, Associate Professor, Chirayu University, Bhopal; Dr. I. Shivanagasreenu, Associate Professor, Kakatiya Government College, Karnataka; Ms. Madhulika Rawat, Former Bank Manager, New Delhi; and Ms. Anshita Sachan, Research Analyst, New Delhi.

The meeting focused on collaboratively creating high-quality educational resources for the Bancassurance Relationship Associate job role. The curriculum developed by PSSCIVE, Bhopal, was thoroughly reviewed to ensure alignment with industry standards and educational goals. The experts worked on their assigned units, incorporating both theoretical content and practical activities as per the discussed framework.

During the feedback session, clarifications were addressed, and suggestions were incorporated to ensure a shared understanding among the participants. Final changes were made to the textbook to meet the required standards, addressing issues such as plagiarism in draft units. This meticulous process aimed to deliver a comprehensive and industry-relevant resource for vocational education in this domain.



Dr. Sangamesh Hugar, Programme Coordinator, with experts during the workshop on Finalisation of Curriculum and Textbook for Bancassurance Relationship Associate for Grades 11 and 12